

Anniversaries

"A Company is Known by the People it Keeps"

40 Years



Gladys Northey
July 11
Bookkeeper
39, Paterson, N.J.

Ethel Nieman
August 3
Sales
1, Detroit, Mich.

35 Years



Anna Hazel
July 5
Fl. Supervisor, 125,
Binghamton, N.Y.

R. Bradley
July 19
Manager
64, Waltham, Mass.

H. N. Young
August 23
Construction Dept.
Detroit Office

Loretta Norton, August 24, Bookkeeper, 51, Lima, O.
Laura Scholz, July 17, Accounting Dept., D.O.

30 Years



H. B. Weber
July 8
Manager
562, Bloomfield, N.J.

Ruth Hamilton
August 13
Bookkeeper
613, Lynchburg, Va.

J. H. Schulteis
August 8
Sales
71, Des Moines, Ia.

Hazel LaMasters
August 2
Personnel
480, Chicago, Ill.

T. R. Holforty
August 27
Manager
459, Cleveland, O.

Genevieve Berry
July 1
Fl. Supervisor
427, Alton, Ill.



Mary Hanson
August 1
Fl. Supervisor
58, St. Joseph, Mo.

A. E. Roberts
August 4
Construction Dept.
Detroit Office

Clara Mason
August 13
Mds. Supervisor
162, Sioux City, Ia.

D. E. Akers
August 22
Manager
493, Wausau, Wisc.

B. A. Martens
August 15
Asst. to Buyer
Detroit Office

H. S. Naugel
July 5
Manager
114, Sedalia, O.



H. M. Harwood
August 30
Manager
354, Akron, O.

Alice Ecklund
August 16
Sales
177, Elgin, Ill.

L. G. Rohrer
July 9
Manager
480, Chicago, Ill.

Lillian Pipal
July 5
Secretary to Pres.
Detroit Office

A. L. Tredup
August 6
Manager, 672
Indianapolis, Ind.

Juanita Colson
July 2
Fl. Supervisor
97, Joplin, Mo.

Helen Bane, August 30, Fl. Supervisor, 8, Chicago, Ill.

25 Years



Alvina Chippy
July 30
Office
267, Cleveland, O.

Catherine McGorry
August 16
Clerk
281, Philadelphia, Pa.

B. A. Bowser
July 9
Stockman
110, Lowell, Mass.

Lauretta Berg
August 21
Fns. Cashier
41, Syracuse, N.Y.

Arlie Smith
July 28
Sales
1063, Bedford, Ind.

V. P. Carney
July 2
Manager
469, Bayonne, N.J.



W. G. Walters
August 7
Secretary of Co.
Detroit Office

Evelyn McFarland
August 31
Bookkeeper
294, Lynn, Mass.

Louise Truxell
May 7
Sales
612, Lynchburg, Va.

H. J. Steckling
July 4
Manager
202, Appleton, Wisc.

Lois Barnes
August 1
Sales
2, Port Huron, Mich.

Ellen Kemmer
August 2
Secretary
Detroit Office

Mary Takacs, August 15, Bookkeeper, 406, Lorain, O.

Ruth Wright, August 24, Fl. Supervisor, 360, Toledo, O.

260's Asst. Mahoney Wins Essay Contest

Joseph F. Mahoney, assistant manager of Store 260, Passaic, N.J., is winner of the spring essay contest sponsored by the personnel department. He received a \$50 check from the company for the best essay on the subject, "What Are the Advantages of Having a Capable Personnel Supervisor?"

Prizes of \$25 each were given to the second and third place winners, Assistant James E. O'Neal, 649, Dayton, O.; and Assistant John T. Colbert, 66, Racine, Wisc.

The top three essays were printed and mailed to all men in training. Excerpts from Assistant Mahoney's prize-winning manuscript are reprinted in the following paragraphs:

"The days of the 'DO IT YOURSELF MANAGER' are gone. The size of our organizations has expanded to a point where it is necessary to have a Personnel Supervisor to do an efficient job of interviewing, screening, hiring and indoctrinating help.

"She can do a better job of hiring... she will try to replace help that leaves with better help... she will watch the progress of the people she hires, giving them guidance when it is needed most.

Free Wyatt Earp Gun, Holster Sets Given by Stores

D. O. — "Why I Like Wyatt Earp..." has won 686 children a Wyatt Earp double gun and holster set from Kresge's. A contest, sponsored by our company from June 28 to July 6, gave local youngsters a chance to extol their present TV hero and win six-shooters in the bargain.

Free entry blanks and autographed pictures of the famous marshal, known as the "Lion of Tombstone, Arizona," were available at all Kresge stores. One "miniature Wyatt Earp" was selected from each store's entries.

Wyatt Earp, a magical name to the ears of children and adults alike, promises to foster the biggest fad since Dory Cockett as TV and the movies continue to glorify the famous frontier marshal's heroics.

Impressed with the deeds and the rugged individualism of this all-American hero, parents have jumped aboard the Earp bandwagon and insisted that manufacturers produce Wyatt Earp toys and apparel for their offspring.

Now the Wyatt Earp marshal's hat has replaced the coon-skin cap of the Crockett era, while a fancy vest, white shirt and black ribbon tie, and slim trousers have supplanted imitation buckskin suits in the public's favor.

The small fry themselves aren't impressed with playing cowboys-and-Indians any more. In the best Earpian style and imitating their TV personality, miniature Wyatts tighten their lips, level their eyes and stop imaginary villains with the warning, "throw up your arms."

Kresge's toy departments are home-grown for little Earps, who can find everything from the marshal's hat to the "Buntline Special" to the slim trousers piled high on the counters.

"The simple fact that you have a Personnel Supervisor in your store shows that you are sincerely interested in your help, not as hired hands but as people."

Ten assistants received honorable mention in the contest. They are: Norman Beck, 406, Lorain, O.; William Ebbs, D.O.; Donald Haag, 411, Cleveland, O.; James Heichelbech, 672, Indianapolis, Ind.; Richard Karolak, 547, Chicago, Ill.; Charles Marshall, 638, Cincinnati, O.; Wilford Middleton, 634, Rochester, N.Y.; William Sargent, 22, Petersburg, Va.; James Vail, 2, Port Huron, Mich.; John Warful, 117, Terre Haute, Ind.

New Stages in Their Careers

Pittsburgh District

28—Marge Williams, Office; Marilyn Pauline, Asst. Cashier; Annabelle Corrine, Darlene Goers, Buyer.
34—Janice Smith, Cashier.
128—Judy Whitmer, Sheila Schafrore, Buyer.
342—Helen Deal, Fl. Supervisor; Lucy Martin, Dept. Head.
375—Dora Clifford, Dept. Head.
424—Betty Martin, Dept. Head.
434—Janet Sudick, Dept. Head.
515—Mabel Layman, Elvane Hise, Barbara Miriroy, Dept. Heads; Jo Vye, Alice Meekins, Ptn. Sales.
569—Joyce Robson, Ruth Roby, Dept. Heads.
581—Phyllis Shepard, Cashier.
602—Lottie Sullivan, Cashier.
613—Bonnie, Cashier.
615—Howard E. Cusary, Office.

New York District

36—Jeanne Sison, Mds. Supervisor.
38—Theresa Bonaparte, Bookkeeper.
143—Mary Schramm, Mds. Supervisor.
246—Eileen Woods, Mds. Supervisor.
292—A. A. Sharkey, Ptn. Manager.
362—Marion Cella, Fl. Supervisor.
364—Josephine O'Callaghan, Fl. Supervisor.
604—Emily Stith, Fl. Supervisor.
608—Patricia Moulthrop, Bookkeeper; Lennie Kopolynsky, Cashier.

Detroit District

43—Margaret Varga, Ptn. Manager.
51—Ethel Patterson, Window Display; Sheila Smith, Window Display; Francis Nichols, Margaret Paciewicz, Della Brewer, Dept. Heads.
74—Leta Miller, Fl. Supervisor; Virginia Young, Dept. Head.
143—Gertrude Wilkerson, Fl. Supervisor; Ruth Hale, Window Display.
152—Gertrude Wilkerson, Fl. Supv.
220—Barbara Speed, Barbara Reels, Cashiers; Matilda Juntt, Fl. Supervisor.
340—Mary Lou Brown, Dept. Head.
490—Dorothy Smith, Cashier; Alice R. Kowalski, Bookkeeper; Mary Lou Barnhart, Edna Barker, Shirley Toddler, 31 Kaminiski, Virginia Verheile, Dept. Heads.
535—Florence Linder, Ellen Bora, Dept. Heads; Mary Ann, Fl. Supervisor.
588—Emma Heath, Mds. Supervisor; Joanne Leffert, Mds. Asst.; Inez Swabner, Office; Cleda Gilbert, Stockroom Clerk.
600—Peggy Ray, Ptn. Manager; Marie Werling, Dept. Head.
1028—Bertha Babin, Dept. Head; Ruth Shier, Fl. Supervisor.

Chicago District

71—Marge Hellik, Office; Georgia Schwartztrauber, Audrey McIntyre, Lola Barrow, Iva Wilson, Dept. Heads.
85—Lutie Manley, Office; Rosemary Paul, Josephine Brewer, Dorothy Kelly, Opal Howard, Joy Archer, Dept. Heads; Opal Rogers, Marie Davis, Louise Meyer, Regular Sales.
95—Idella Baxter, Bookkeeper.
96—Jacqueline Schmidt, Window Disp.
108—Wilma Spielman, Personnel Supv.
127—Eileen Cook, Window Display.
138—Helen DeVoss, Pauline Martin, Dept. Heads.
141—Lois Jordan, Dept. Head.
188—Elizabeth Deleksi, Dept. Head.
202—Pat Mitchell, Fl. Supervisor.
206—Dorothy Buchholz, Dept. Head.
242—Dora Koehler, Dept. Head.
211—Anna Mae Dawson, Cook.
218—Louise Glovinger, Fl. Supervisor.
306—June Wiley, Dept. Head.
480—Kerry Kern, Dorothy Gianforte, Grace Wilcox, Gladys Zetter, Dept. Hds.
503—Dorothy Lundeen, Dept. Head; Sharon Bretschneider, Waitress.
556—June Hamilton, Fl. Supervisor.
1057—Hazel Grant, Cashier.

Kresge News

July-August, 1957

Vol. 15, No. 6

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Kresge News is published monthly by the S. S. Kresge Co., 2727 Second Avenue, Detroit 32, Michigan, in the office of Arthur B. Fairbanks, director of personnel.

Circulation 37,000

Member of International Council of Industrial Editors